

**MUTEK Market, Expanded:
A Convergence Point for the Digital Creativity Industry**



Tiohtià:ke / Mooniyang / Montréal, Thursday, June 11, 2026 — MUTEK Market returns from **August 26 to 28, 2026**, in a significantly expanded format, now fully integrated across the festival as one of its defining features.

Connecting creative studios and export-ready artists from Québec and Canada with **100+ international presenters**, curators, programmers, and industry leaders, the programme includes:

- **Daily curated 1:1 meetings** between international delegates and Québec and Canada creatives;
- **Three days of conferences**, case studies, performance lectures, and industry cocktails as part of MUTEK Forum;
- **Targeted outreach to decision-makers** across museums, performing arts venues, public spaces, cities, LBE- Entertainment, architecture, science museums and festivals from cultural institutions to large-scale commercial activations.

Spanning XR and immersive media, performing arts, electronic music and audiovisual performance, and public space programming across Europe, Latin America, the US, Asia, the Middle East, the MUTEK Market is presented for the first time with the support of the **Société de développement des entreprises culturelles (SODEC)**.

Investissement Québec International is also collaborating on this edition by mobilizing its network of trade representatives to invite international delegates and facilitate their participation in the event. This joint support is further cementing MUTEK Market's role as a strategic catalyst for Québec and Canada's creative industries on the international stage.

At a pivotal moment of transition for Montréal's digital arts ecosystem, the Market creates the conditions for lasting relationships and concrete outcomes: commissions, co-productions, touring deals, festival presentations, and residencies. Over three days, it is an unparalleled opportunity to discover emerging talent, forge cross-border partnerships, and engage in the kind of creative and technological collaboration that defines what's next.

MUTEK Market's dedicated B2B space is headquartered at **Wilder Building - Espace danse**, in the heart of the Quartier des spectacles. Confirmed delegates include: ArtScience Museum (Singapore), Videocittà (Italy), The Barbican (UK), The Bentway (TO), Noor Riyadh (UAE), Gray Area (USA), Art Dubai (UAE), IKT Congress (UAE), Getty (USA), Museo Universitario Arte Contemporáneo / MUAC (MX), Stereolux/Scopitone (France), Lincoln Centre for Performing Arts (USA), New Museum (USA), Arts Korea Lab (South Korea), Museum of Image and Sound of Ceará (Brazil), Rencontres Audiovisuelles (France), MINA Museum (Romania), AVA Festival (UK), Filmmaster (Italy), Ciudad de México (Mexico), International India Music Week (India), and many more to be announced soon.

Participate

Studios, companies, and export-ready artists **based in Québec** working in digital arts, immersive media, music technology, and related fields are invited to submit their interest in participating in the MUTEK Market.

Decision-makers, presenters and curators **outside of Québec** from festivals, museums, cultural institutions, performing arts venues, public spaces, cities, and municipalities are also invited to submit their interest.

 Call for participation (deadline July 30):

https://docs.google.com/forms/d/e/1FAIpQLSe19-tXJVb7E-yCj4Sxa2jjo8rVvNkTMjuLBF_s9pK4a9ZUbg/viewform

Applications are reviewed on a rolling basis. To ensure meaningful matchmaking and productive meetings, please note that acceptance is not guaranteed and space is limited.

Those selected will receive more information and a registration link by email. We encourage you to express your interest early.

A Coalition of Partners

MUTEK would like to thank its partners, who play a key role in the maintenance and development of its activities.

The Government of Québec, the Conseil des arts et des lettres du Québec, the ministère du Tourisme du Québec, the Secrétariat à la région métropolitaine du ministère des Affaires municipales et de l'Habitation du Québec, the Société de développement des entreprises culturelles du Québec, the ministère de l'Économie, de l'Innovation et de l'Énergie du Québec, the ministère de la Culture et des Communications du Québec, the Canada Council for the Arts, FACTOR and Canada's private radio broadcasters, the Department of Canadian Heritage, Musicaction, Canada Economic Development for Quebec Regions, Ville de Montréal, the Conseil des arts de Montréal, Tourisme Montréal, the Consulat général de France à Québec, Investissement Québec International, and XN Québec.

